

MAKE MUSIC NOLA

2018-2019

ANNUAL REPORT



LETTERS FROM LAURA AND FRED

Dear Friends and Supporters of **MAKE MUSIC NOLA**,

2018/19 was an incredible year for the program. Our move to the Bell Artspace Campus and the introduction of our new Saturday Classes was a great opportunity for our string programs. We were able to introduce music theory classes, have weekly orchestra and chamber music rehearsals, and start our first ever fiddle class! Having a space to bring all of our students together on Saturdays also allowed MMN to hold our first ever "Orchestra Day!" in Armstrong Park. This year, we were able to have our students and staff travel together to Archipelago Musical Leadership Academy in Traverse City, MI. Everyone learned a lot from their travels and interactions with students and music educators from all over the country. 2018/19 was also a great year for student performances. Our students were invited to perform at the New Museum's IdeasCity Festival, the Children's Museum, and many other great events! We can't wait to see what the next year has in store!

Sincerely, **Laura Patterson, Executive Director**

The 2018/19 school year was a phenomenal year for Make Music NOLA. Many thanks to our friends at Artspace for their partnership, which allowed us to not only to expand our programs, but to double our impact through the addition of our orchestra, fiddle class, and music theory classes. We are eternally grateful to the MMN teachers and our supporters for making this happen.

Last year also brought the addition of four new members to our board. It is my pleasure to welcome Ava Hernandez, Kathleen Whalen, Jillian DeLosReyes, and Nicholas Gremmellion to our team. I am very excited about the expansion of the board and their contributions to the organization. As we move forward into another great year, please join me in supporting the success of our students and the MMN program!

Best, Fred Neal Jr., Board Chair

MISSION

Make Music NOLA is an intensive music-for-social change program. The mission of Make Music NOLA (MMN) is to promote academic achievement, cultivate artistic expression, and promote healthy growth and development of children in New Orleans through culturally relevant music instruction and performance.

VISION

- Training competent, engaged musicians
- Creating access through performance opportunities
- Forming a strong, supportive community
- Building up the confidence and musical ability of our students so that they can be competitive applicants to local and national programs
- Inspiring all students to achieve their greatest potential

HISTORY

Make Music NOLA began in September 2011 under the name "Youth Orchestra of the Lower 9th Ward" with only 5 students. Since then, the program has expanded to eight locations, including 4 school-based programs and 4 after-school community centers. This past year, MMN relocated our headquarters to the Bell Artspace Campus in the Treme, where we launched a new Saturday program. Our new classes at Bell include orchestra, music theory, fiddle class, and chamber ensemble.

STUDENT AWARDS, DECEMBER 2018

Blachly Award for Musical Excellence

Named after Make Music NOLA's Founder, Conductor James Blachley

Ra'Son Johnson, Violist, 2 years in Make Music NOLA

Teacher: Gabrielle Fischer, Matt Rhody, and Tucker Fuller

Other Interesting Facts: Loves anime and drawing

Lauren Guzman, violinist, 3 years in Make Music NOLA

Teacher: Tucker Fuller

Other interesting facts: Was Clara in NOBA's Production of the Nutcracker last year.

Thomas Award for Musical Progress

Named after Make Music NOLA's First Lead Violin Teacher, Trenton Thomas

**Geordan Rogers, violinist
2 years in MMN**

Teacher: Tucker Fuller

Other Interesting Facts:
Plays baseball and never gives up!



MAKE MUSIC NOLA STAFF

Laura Patterson, Executive Director

Georgia Rhody, Manager of Operations and Development

Anna Yates, Media and Communications Associate

Jordan Peota, K-4 General Music at Elan Academy

Givonna Joseph, K-4 General Music at Mildred Osborne Charter

Roberto Perez, K-4 General Music at Arise Academy

Matt Rhody, Violin teacher - Phillis Wheatley Community School, Advanced Violin at Bell Fiddle Class and Orchestra

Tucker Fuller, Violin Teacher - Harmony Oaks Community Center, Broadmoor Arts and Wellness Center, Professional Development Coach

Gabrielle Fischler, Violin Teacher - Lafayette Academy and NORDC/Gernon Brown Center Orchestra Coach

David Thom, Violin/Viola Teacher - Bell ArtSpace Campus, Chamber Ensemble

Tim Paco, Bass/Cello Teacher - Lafayette Academy

Sultana Isham, Music Theory Teacher

Sam Kohler, Cello Teacher - Bell ArtSpace Campus and Teaching Assistant at Harmony Oaks

Nathan Money, Cello Teacher - Bell Artspace Campus and Orchestra Coach

BOARD

Fred Neal

Tyler Trew

Allison Tassin

Blake Haney

Ava Hernandez

Jillian DeLosReyes

Kathleen Whalen



MAKE MUSIC NOLA 2018/19 PROGRAM SITES

After School Violin Classes:

Bell Artspace Campus
NORDC Gernon Brown Center
Harmony Oaks Community Center
Broadmoor Arts and Wellness Center
Phillis Wheatley Community School

In-School String Classes:

Lafayette Academy

In-School K-4 General Music Classes:

Arise Academy
Mildred Osborne Charter
Elan Academy



PERFORMANCES, WORKSHOPS, AND MASTERCLASSES

Community Concerts:

Louisiana Children's Museum
New Museum's IdeasCity Festival
Live Oak Summer Camp
Audubon Zoo Lights
Bean Madness Final Event @ Capulet
Solo Recital at the Marigny Opera House
End of Semester performances at the NORDC Lyons Center

Workshops and Masterclasses:

Preservation Hall Jazz Band
Opera Creole
T-Ray the Violinist
Yuki Tanaka
Musicians from the Crescent City Chamber Music Festival



STATISTICS BY THE NUMBERS

2018-2019



- *90 students in string classes*
- *500+ students served in K-4 general music classes*
- *11 guest artist visits*
- *960 hours of K-4 general music instruction*
- *1,200 hours of string classes*
- *5 school partners*
- *4 community center partners*
- *19 students performed on the solo recital*
- *13 student performances throughout the year in 10 venues*
- *6 students in chamber*
- *3 week-long summer workshops*

Since joining Make Music NOLA our students have made great strides musically and personally!

73% showed an increase in confidence

66% were more motivated, demonstrated an increase in creative abilities, and were more relaxed in stressful situations

58% demonstrated academic growth and were better able to focus in school

50% of MMN students demonstrated a decrease in screen time

MUSICAL STATISTICS FROM TEACHER DATA

62% of MMN students practiced at least 3-4 days a week or more

68% of MMN students were able to read music by the end of the year

99% of MMN students had developed at least a basic understanding of technique on their instrument

FINANCIALS 2018/19

Income:

\$235,184

- Contracted Services \$64,940
- Foundations \$110,210
- Government \$11,000
- Individual \$15,991
- Corporate \$5,300
- Other \$26,743

Expenses:

\$215,086

- Salary and Fringe \$157,585
- Contracted Services \$13,415
- Professional Fees \$44,086

Retained Income:

\$19,098

In-Kind Support:

\$10,000

MANY THANKS TO OUR SPONSORS!!

FOUNDATIONS:

El Sistema USA, Presto Grant through Paul Angell Foundation

Bloomberg Philanthropy

Oscar J. Tolmas Charitable Trust

McIlhenny Foundation

Brees Dream Foundation

Coughlin Sanders Foundation

Ella Fitzgerald Foundation

D'Addario Foundation

Louisiana Division of the Arts

GPOA Foundation

Mary Freeman Wisdom Foundation

Ella West Freeman Foundation

RosaMary Foundation

Keller Family Foundation

The Good People Fund

The Moring Charitable Trust

Arts Council of New Orleans

Cahn Family Foundation

Levy Charitable Trust

Historic Faubourg Treme Association

Threadhead Cultural Foundation

Mumford Family Foundation

Bruce J. Heim Foundation

Women of Trinity Church

Luther and Zita Templeman Foundation

The New Orleans Jazz and Heritage Foundation



Individual Donors:

Allison Tassin

James Blachly

Diane and Andy Plauche

Corporate Sponsors:

Maatouk and Associates

Williams Architects

Dirty Coast

Hungry For Music

Heritage Plastics

Urban South Brewery

Guitars 4 Gifts

Barman's Fund

Krewe of Red Beans and Rice - Bean Madness

610 Stompers

MOVING FORWARD!!



Make Music NOLA's string programs expanded this year! We are now working with over 100 students through our in-school string programs. MMN added five new string classes this year at Paul Habans Charter School and Elan Academy! We could not be more excited about our new violin students.



MMN sponsored four students to attend summer camp in Michigan this past July! They had a great time at Archipelago Musical Leadership Academy in Traverse City, MI rehearsing, performing, and visiting beaches around Lake Michigan. During their ten days in MI, students were able to interact with other young musicians from Chicago, Stamford, Baltimore, and Portland. We plan to continue to increase the number of travel opportunities available to all of our students!



MMN students were invited to perform at the Grand Opening of the new Louisiana Children's Museum and Live Oak Camp over the summer! We were so excited to be a part of all the events! The demand for student performances continues to increase and we hope to expand the opportunities we can offer to our advanced students.

MMN added FOUR new board members this year! We are so excited to add Jillian DeLosReyes, Kathleen Whalen, Ava Hernandez, and Nicholas Gremellion to our team!

Thank You for your dedication to our programs and your support in growing the capacity of our organization.

*Report compiled by Laura Patterson
Design work by Rachel Johnson*